EASYBUY SUPPLIERS AUCTION GUIDE

Supplier Relationship Management platform (SRM)

DANIELI / SINCE 1914 PASSION TO INNOVATE AND PERFORM IN THE METALS INDUSTRY

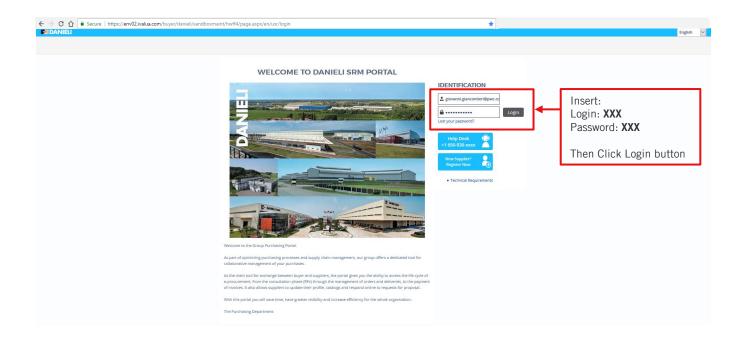




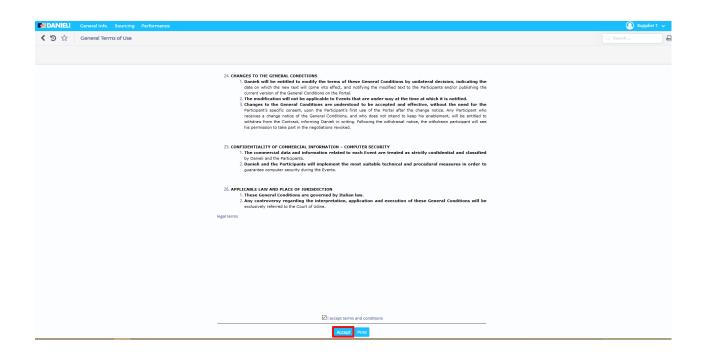
EASYBUY



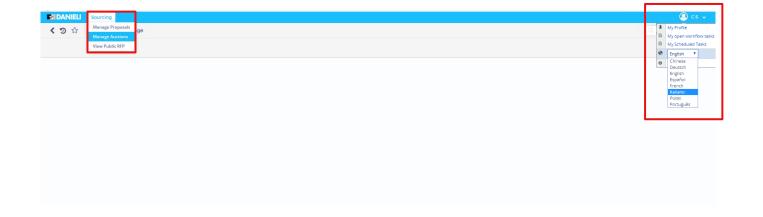
- 1. ACCESS THE PLATFORM
- 2. ACCESS THE AUCTION
- 3. AUCTION BIDDING
- 4. AUCTION MONITORING AND MESSAGING
- 5. AUCTION RANK BASED
- 6. DUTCH AUCTION
- 7. JAPANESE AUCTION



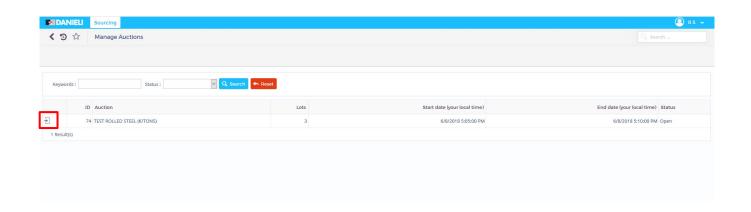
> ACCEPTING EASYBUY PLATFORM GENERAL **EASYBUY | DANIELI** TERMS OF USE



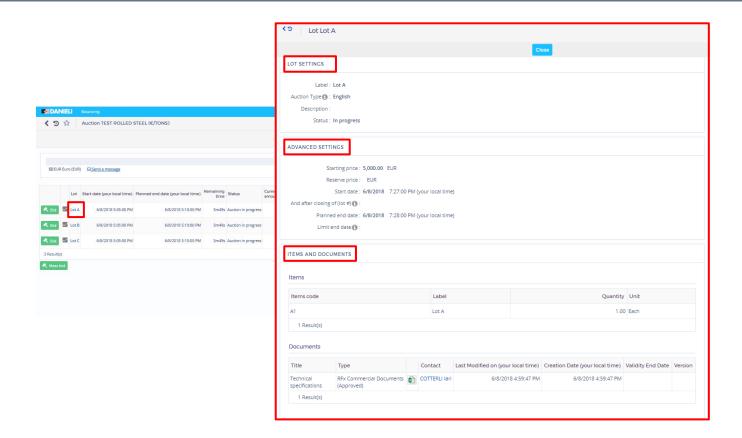
> ACCESSING TO AUCTION LIST AND SETUP USER SETTINGS (E.G. PREFERRED LANGUAGE)



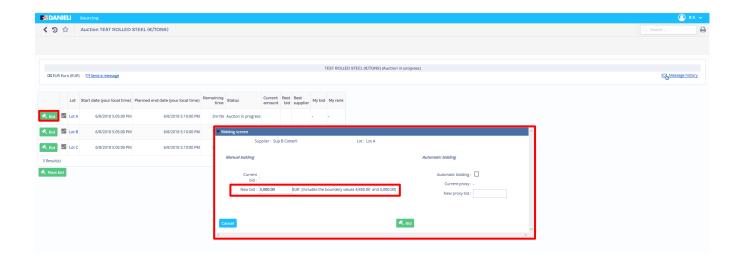
> SELECT THE AUCTION ID AND CLICK THE "ACCESS TO THE DASHBOARD" BUTTON

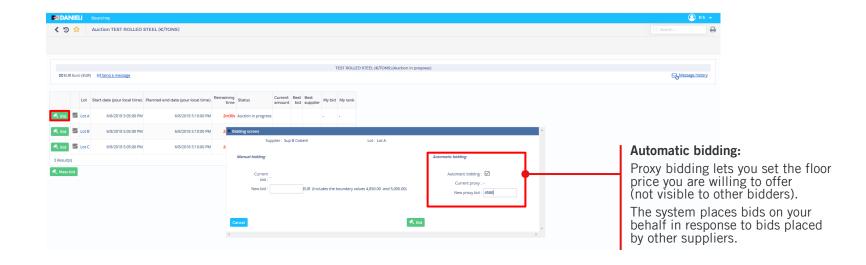


> LOT INFORMATION AND TECHNICAL DOCUMENTS OVERVIEW

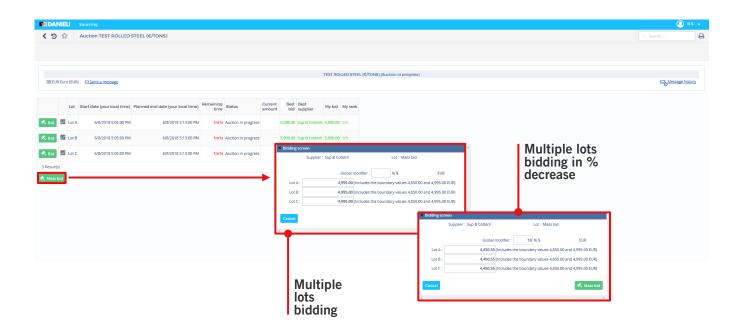


Click the "Bid" button and insert your bid: the system shows the boundary values

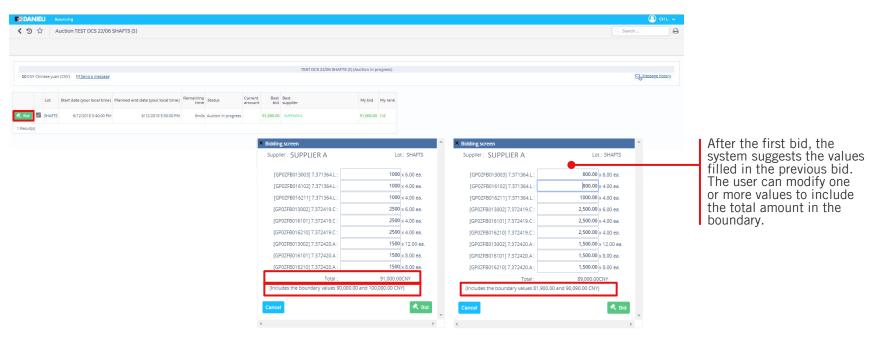




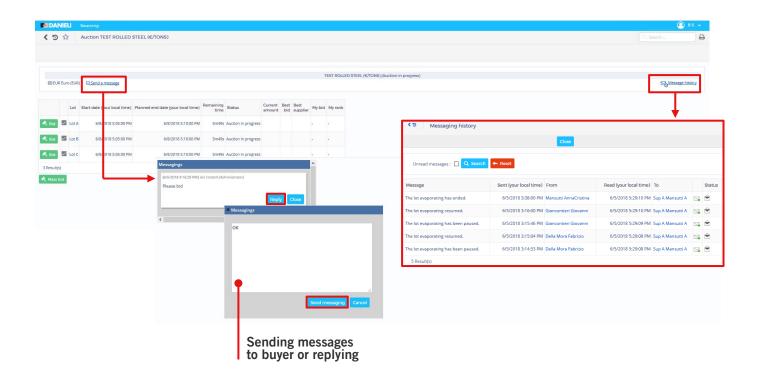
In case of multiple lots, the system allows to mass bid by clicking the dedicated button



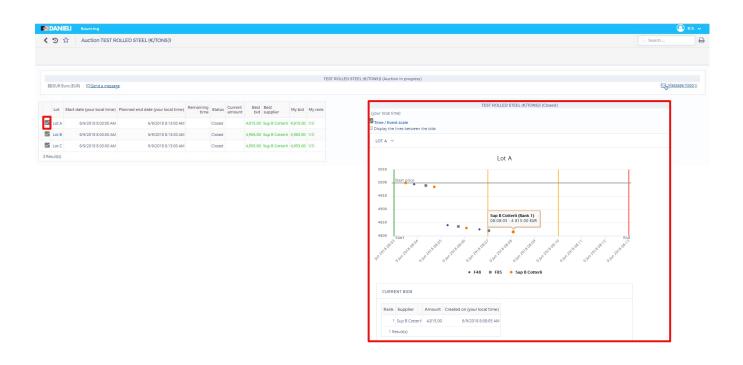
Insert the value per each item and the system automatically multiplies per quantity. The total amount has to be included in the boundary values.



The system allows to send, receive, reply messages and to monitor messages history.



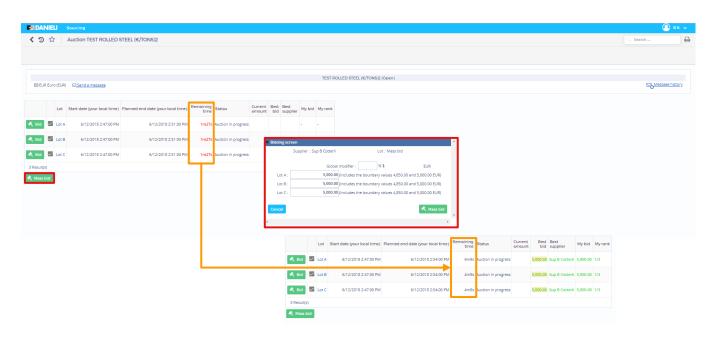
The system allows to monitor Auction trends per each lot by clicking the "bidding history" button.



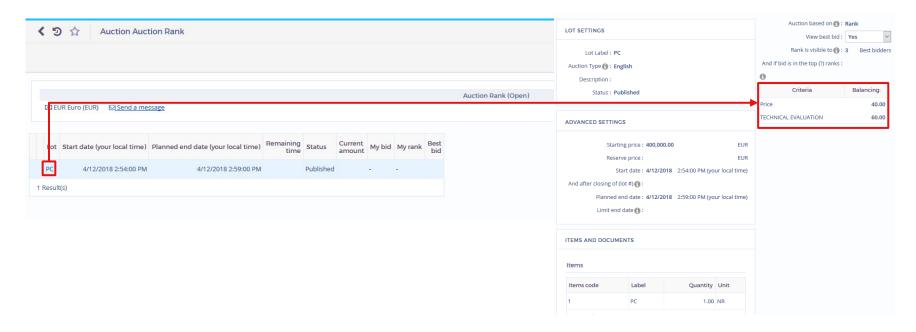
When "Remaining time" becomes red, it means auction is going to be closed (quiet period).

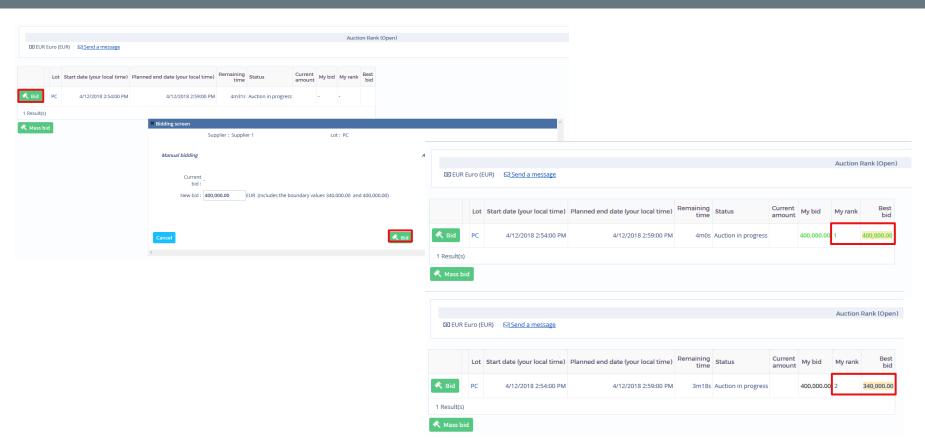
Optional:

During this period, if a Supplier submits a bid, the system will trigger a time extension (renewal) allowing other Suppliers to go on bidding.

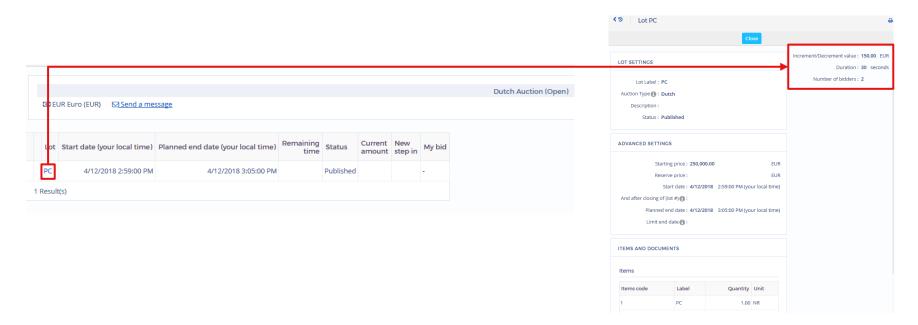


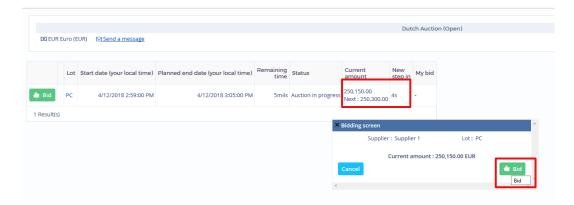
Supplier relative position in relation to the current best bid is indicated to them by their rank. It is a multi-attribute auction with non-price dimensions. This allows for Suppliers to compete on all the dimensions that are critical to the Buyer.



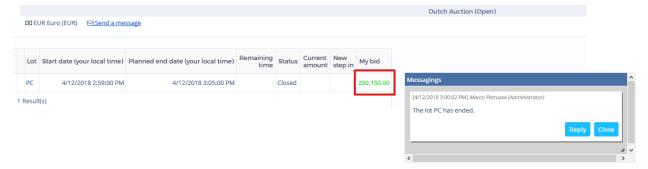


A Dutch Auction is a type of auction where the Buyer sets a starting price which is automatically incremented by a defined value at a set time interval. This goes on until some participant is willing to accept the current amount. The winning participant pays the last announced price.

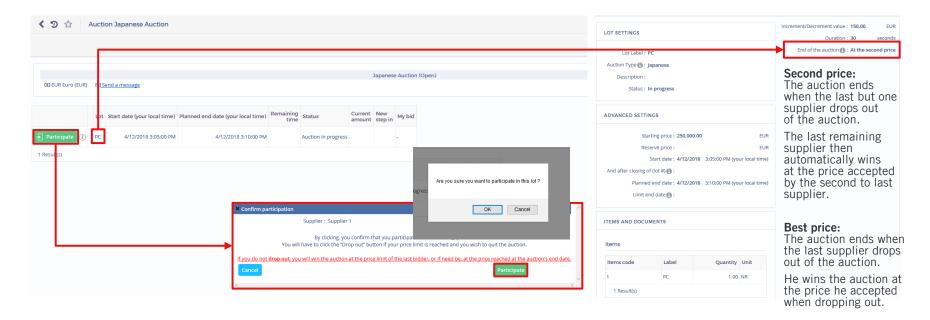


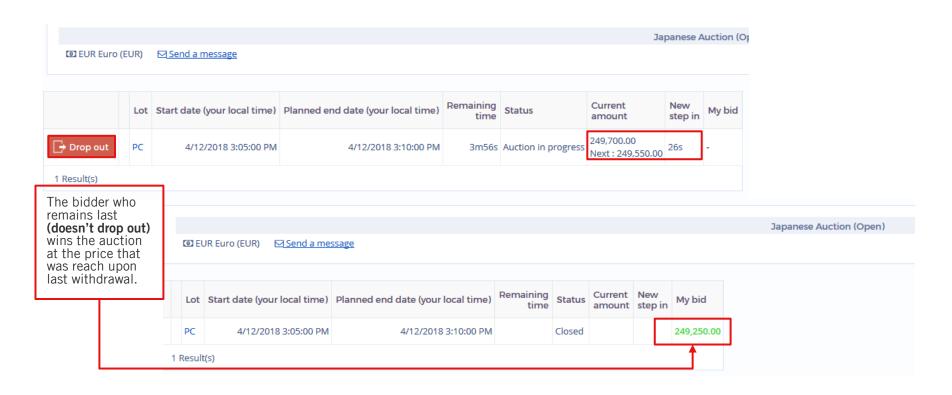


When some participant accepts the current amount the auction ends



In a Japanese auction, price decreases with time; the auction is characterized by its decrement value, and the time interval that sets the pace of decreases. The price decreases automatically according to a predefined time interval and decrement value. At each step, Suppliers can withdraw, i.e. set the current price as their floor price (their best bid). The bidder who remains last wins the auction at the price that was reach upon last withdrawal.





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